

### ABSTRACT OF THE DISCLOSURE

- 5** A facsimile apparatus includes a network interface device connected to a network and capable of transmitting and receiving facsimile data therebetween; an advertisement information acquiring device for acquiring advertisement information from an advertisement server connected to the network via the network interface device; a displaying device for displaying the advertisement
- 10** information acquired from the advertisement information acquiring device; and a displaying control device for controlling the displaying of the advertisement information.